

Information Brochure for Teachers, Coaches, Trainers, Parents, Youth Workers, Educators, Baseball and Softball Players

## **BEEBALL - THE FASTEST WAY TO BASEBALL AND SOFTBALL**





# The BeeBall Development Committee

European Baseball (CEB) and Softball (ESF) established a joint Development Committee for implementing the BeeBall Concept for all affiliated Federations in both CEB and the ESF.

#### The Committee Members are:

#### **Anton Kops**

- Marketing, Promotions, Merchandising **Monique Schmitt**
- Administration. Planning Clinics **Eddy Van Straelen**
- Merchandising, Financials, Logistics

#### Contact:

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#### COLOFON

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BEEBALL... THE FASTEST WAY TO BASEBALL AND SOFTBALL



## THE BEEBALL CLINICS



#### THE TARGETGROUP

The target group of BeeBall are boys and girls between the ages of 5 and 12 years. The main goal is to create enthusiasm for our sports in a simple and pleasant way and (finally) to join baseball and/or softball teams.

To reach this targetgroup we realize that there are a lot of different situations in each country, such as locations, presence of clubs, schoolsystems, social consequences and other situations in which children can be located.



We shall inquire about these situations from each Federation that has requested the program to be implemented in their respective country and will base the prioritization of eligibility on these inquiries.

#### TWO SECTIONS

The BeeBall Clinics Program is devided in 2 sessions.:

- 1) INFORMATION ABOUT THE PRODUCT Inform and promote the product BeeBall to adults (teachers, coaches, trainers, parents, etc.) in order to create "ambassadors" for BeeBall.
- 2) **THE PRACTICE OF THE GAME**Playing the BeeBall-game with children in doors or outdoors.





## THE BEEBALL CLINICS

#### • THE MARKETING OF BEEBALL

During the first session the audience are adults. Schoolteachers, Parents, Grandparents, Social workers, Baseballplayers, Softballplayers...In fact all persons who work with children professional or private.

During a session of about 2 hours a Powerpoint presentation will inform you about....

- How to create a BeeBall plan for your country, your school or neighbourhood and clubs ?
- What are the best ways to contact kids and members for a team and the game of BeeBall?
- How to find staff and ambassadors for a new BeeBall-team?
- The role of parents and interaction between parents and children.
- How to find sponsors for the development of BeeBall and your team?
- How to start competitions , matches and tournaments in your region?
- The best way of getting equipment for teams and individuals.
- How to access ESF/CEB BeeBall Starter Kits?.
- And much much more.....

### PRACTICING

After the theoretical session we will go into the field or hall and demonstrate how to play BeeBall for Rookies and Major League.

#### YOUR SKILLS

You do not have to be a skilled baseballplayer. Even if you have never played the game, you will see that BeeBall will be very simple and easy to learn.



## THE BEEBALL CLINICS

#### • THE GAME OF BEEBALL

- Demonstrations by skilled BeeBall instructors.
- The difference between Rookie League and Major League.
- Equipment needed for training and games.
- Field requirements.
- Tips and tricks to create fun and competition for kids.
- Leading staff during games.
- Leading parents during games.
- Leading training sessions and games with teams of kids.
- The Do's and Dont's.
- And much more....

After the first session of the clinic we shall play a small tournament with 3 teams (boys/girls).

The participants of the clinic will be asked to form this 3 teams of kids of 6 children..

Preference is to play the games with children without any knowledge of baseball/softball.





# HOW TO APPLY FOR A CLINIC

## CONTACT THE BEEBALL DEVELOPMENT COMMITTEE

In 2016 the Commission will organize a maximum of 4 Clinics on location. The Clinics will be given by 2 persons from ESF/CEB Development.

- Fill in the Application Form and mail it to: beeball@baseballeurope.com
- Inquiries will be handled in order of entry date.

#### WHAT YOU NEED TO REALIZE

#### SESSION 1

- A room (darken) for the theoretical presentation.
- Screen, beamer, laptop computer
- Sound for presentation (boxes)

#### SESSION 2

- A field or sportshall for playing Rookie and Major League Beeball
- Benches for the teams or dugouts
- 3 (Three) teams of 6 kids each (boys/girls) lead by adults (parents/teacher/etc.)
- Drinks/water for players
- First aid kit

#### GENERAL

• 2 Hotel/Rooms, food and drinks for instructors on account of the organizers.



# **4 FREE STARTERSSETS**

Subscribe for Your Federation a special 2 Days BeeBall Clinic on a location of Your Choice in Your Country (Indoor or Outdoor) and receive **4 complete Starters Sets** of € 175,- value for FREE!



1 x YOUTH WOODEN BAT
6 x GLOVES SOFT PU (Left or Right)
1 x ADJUSTABLE BATTING TEE
1 x SET RUBBER PLATES (5 pcs)
1 x EQUIPMENT BAG

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